

# Reducing waste, one shop at a time!

### Sign up as an EcoShop

at www.ecoshop.org.uk

## Visit an EcoShop

- Visiting other EcoShops can help you better understand how they operate.
- Not all EcoShops are the same! Some have different operational practices to support their target audience.

### Environmental Health

- Check with your Local Authority
  Environmental Health department if you need to register your EcoShop.
- If you are setting up more than once per week for five or more consecutive weeks you may need to register.
- Complete a Safer Food Better Business manual to make sure you are handling food safely.
- Have staff and volunteers complete food hygiene and safety training.

# 1

# Arrange promotional materials

Order your logo and other branded material through the website to ensure you are part of the collective network of Eco Shops being developed.

Downloads and printable material are available in the resources section of the website.

### Contact Us if you need any additional help.

MEC can support you in planning your EcoShop and help you obtain funding.

MEC can also include you in theme groups and EcoShop meetings, support with access to food and other services and provide you with contact information for other EcoShops.

#### Volunteers

Recruit volunteers or appoint staff to support the running of the EcoShop for tasks such as taking deliveries of food, stock rotation, setting up/taking down, promotion and/ or serving customers.



#### Contact FareShare

- Complete your application to FareShare to receive a delivery.
- Deliveries are £24 per week (£100 per month) for approximately 100kg of food.
- Opt for your food choice. Foods can be ambient, chilled, frozen or a combination.

### Spread the word

Promote your EcoShops online, through social media, newsletters, and other local organisations. Make sure you follow the core principles of Eco Shops when creating your posts, and make sure your posts are set to share!

Share your launch with other EcoShops and invite them along.

If you are in a school or children's centre engage and recruit children, eco-squads, and green teams.

Open your EcoShop!





Want to help or get involved? Contact ecoshop@menvcity.org.uk

For more information visit www.ecoshop.org.uk











